



Hederman for Hotels – Environmental Policy Statement – August 2024

At Hederman for Hotels, we acknowledge the impact of our business activities on the environment and are committed to minimizing this impact. We recognize that our clients, particularly in the hotel sector, seek products with strong sustainability credentials.

Our Beliefs

- We believe in promoting sustainable practices and taking proactive measures to protect the environment.
- We believe that providing trustworthy information, training, and appropriate tools empowers people to make better environmental choices.
- We believe our customers and employees value the specifics that enable informed decisions.
- We prioritize promoting high-quality, durable products that reduce the need for frequent replacements, thus minimizing environmental impact.

Our Environmental Mission

Our mission is to foster environmental responsibility within our team and offer more sustainable product options to our clients.

Practical Measures – Internal Operations

While our office footprint is minimal due to not manufacturing or printing in-house, we still strive to minimize our environmental impact:

- **Energy Saving:** We turn off lights and machines when not in use, employ low-energy settings, and reduce heating as needed.
- **Waste Reduction:** We recycle all paper and recyclable materials, reuse packaging and boxes, and reduce paper usage by minimizing printing.

Practical Measures – Business Operations

- **Local Sourcing:** We prefer local trade suppliers to minimize transportation emissions.
- **Efficient Printing:** We manage print quantities to avoid wastage and use digital printing methods to reduce overruns.

- **Transport and Logistics:** We use third-party delivery services like DPD and An Post, avoiding the environmental impact of maintaining our own fleet.
- **Sustainable Paper:** All papers used are FSC or PEFC certified, ensuring sustainable forest management. For every tree used, another is planted.
- **Supply Chain Traceability:** We select suppliers with strong environmental practices and regularly review their policies to ensure they align with our sustainability goals.

Our Sustainable Product Range

We continually expand our range of sustainable and environmentally friendly products, ensuring greener options are available across all our offerings. We actively promote these options to our clients.

Greener Options Include:

- **Paper:** All paper that our trade print suppliers use is FSC and PEFC certified papers. We also offer the options of recycled paper, bamboo paper, and algae-based paper.
- **Inks:** All the major trade print suppliers we work with use exclusively vegetable/soy-based inks and recycled toner cartridges.
- **Lamination:** We offer the option of organic lamination made from renewable resources.
- **Durable Materials:** In many of our sustainably conscious hotel clients they use menus, door hangers, tent cards and many other items printed on durable material like Pico Film, Penta Print, Yupo and other similar materials that last a very long time, and hence sustain, and the material used in these is fully recyclable. This has been a constant growing area of our business and we have some brilliant solutions for our clients.
- **Spectro Products:** We offer a range of notepad holders, menu covers, bill folders and more, made from a material called Spectro which is made from a combination of recycled leather and rubber which has very good environmental credentials and is also very durable and beautiful.
- **Menu Covers:** As well as the above mentioned Spectro option, all our traditional fabric and vegan leather hard menu covers are sourced in Ireland and UK and made from sustainable materials
- **Paper Cups:** we only offer plastic free fully compostable paper cups. Our cups have been tested in the on-site composting facilities of several of our clients and have been proven to be fully recyclable.
- **Keycards:** As well as standard PVC cards, which can be recycled, we offer both a range of wooden cards and cards made from recycled PVC
- **Breakfast Menu Door Hangers:** Reusable hanger parts with replaceable paper inserts.
- **Glass Water Bottles:** We work with many hotels to help them install branded glass bottles that are refilled from water fountains and thus removing the use of single use bottles and cartons
- **Coasters:** We offer unbacked tissue coasters and drip mats which are all fully compostable

- **Grease Proof Paper:** It is recyclable and also our greaseproof paper does not contain any PFOS (perfluorooctane sulfonate) or PFOA (perfluorooctanoic acid) or any C6+ perfluorinated compounds. It has no plastics and no silicones.
- **Food Packaging:** All branded paper food packaging we supply is made from FSC certified or similar paper and we offer a range of fully compostable options
- **Gift Bags:** All our bag suppliers use paper made from FSC certified or similar paper and if laminated we offer biodegradable laminates.
- **Pull Up Banners:** We offer and eco options material - Polyester Yarn PVC free material with water based PVC free and Phthalate free coating
- **Branded Promotional Items**

Our branded promotional gifts come with Green Points, see below, to indicate their environmental credentials:

- **Pens:** Options made from recycled paper as well as many other more sustainable options
- **Pencils:** Made from wood, we help clients switch from branded pens to pencils which are more environmentally friendly
- **Keep Cups:** Brite Americano range made from recycled plastic and fully recyclable.
- **Water Bottles:** Options made from glass and recycled PET.
- **Umbrellas:** Options with canopy made from recycled materials. We also only offer high quality umbrellas that last, that sustain
- **Hard Cover Notebooks:** Made from recycled leather, milk cartons, and other eco-friendly options, with FSC certified paper.
- **Tote Bags:** Made from recycled canvas and cotton.

GREEN POINTS

107384 Berk recycled carton and corn plastic ballpoint pen

Parameter	Score	Information
Materials > 50%	21	Recycled cardboard
End of life (Recyclable in practice)	0	Currently not recyclable
Country of Origin	0	China
Environmental certification	0	Not applicable
Social audit	0	Not applicable
Sustainable branding	0	Not applicable
Packaging > 50%	4	Multipack cardboard box
Traceable supply chain	0	Vendor is trader
Total	25	

25
50
75

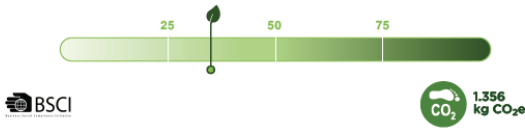
0.014 kg CO₂e



109400 Alina 23" auto open recycled PET umbrella



Parameter	Score	Information
Materials > 50%	21	Recycled polyester
End of life (Recyclable in practice)	0	Currently not recyclable
Country of Origin	0	China
Environmental certification	0	Not applicable
Social audit	4	BSCI audited
Sustainable branding	0	Not applicable
Packaging > 50%	0	Multipack polybag
Traceable supply chain	10	Raw material vendor is known
Total	35	



109400 Alina 23" auto open recycled PET umbrella



Parameter	Score	Information
Materials > 50%	21	Recycled polyester
End of life (Recyclable in practice)	0	Currently not recyclable
Country of Origin	0	China
Environmental certification	0	Not applicable
Social audit	4	BSCI audited
Sustainable branding	0	Not applicable
Packaging > 50%	0	Multipack polybag
Traceable supply chain	10	Raw material vendor is known
Total	35	

